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# DIGITAL CITIZENSHIP



# WHAT IS DIGITAL CITIZENSHIP?

Digital Citizenship is defined as appropriate responsible behavior with technology use.

# NINE ELEMENTS OF DIGITAL CITIZENSHIP

- ▶ Digital Access: full electronic participation in society
- ▶ Digital Commerce: electronic buying and selling of goods
- ▶ Digital Communication: electronic exchange of information
- ▶ Digital Literacy: process of teaching and learning about technology and the use of technology
- ▶ Digital Etiquette: electronic standards of conduct or procedure
- ▶ Digital Law: electronic responsibility for actions and deeds
- ▶ Digital Rights and Responsibility: those freedoms extend to everyone in a digital world
- ▶ Digital Health and Wellness: physical and psychological well being in a digital world
- ▶ Digital Security: electronic precautions to guarantee security

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# "9 KEY PS"

- ▶ Passwords: create a secure password, should never use the same password as another site
- ▶ Privacy: protect your private information like address, email, and phone numbers.
- ▶ Personal information: like information on how many siblings you have can't identify you, but you need to choose who you share it with.
- ▶ Photography: private things may show up in photos (license plates or street signs)
- ▶ Property: do students understand copyright? By just going on the web like google images you have to click the image and go to the cite to see if you have permission to use the picture.
- ▶ Permission: do people know how to get permission and know how to cite it?
- ▶ Protection: everyone needs to learn what viruses, malware, phishing, ransom ware, and identity thefts are.
- ▶ Professionalism: you need to know how to interact in their social lives
- ▶ Personal brand: have students decided about their voice and how they want to be perceived online? Your footprint is almost impossible to erase.



# DIGITAL ACCESS

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Full electronic participation in society. Call all users participate in a digital society at acceptable levels if they choose

## DIGITAL ACCESS

- ▶ Socio - Economic Status
- ▶ Digital Divide
- ▶ Special Needs
- ▶ Minority Groups



# DIGITAL COMMUNICA TION

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Electronic exchange of information.  
Do users understand the various  
digital communication methods  
and when each is appropriate?

## DIGITAL COMMUNICATION

- ▶ Social network
- ▶ Email
- ▶ Texting
- ▶ Skype
- ▶ FaceTime

# DIGITAL LITERACY

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Process of teaching and learning about technology and the use of technology. Have users taken the time to learn about digital technologies and do they share the knowledge with others?



# DIGITAL COMMERCE

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Electronic buying and selling of goods. Do users have the knowledge and protection to buy and sell in a digital world?

## DIGITAL COMMERCE

- ▶ Online buying and selling
- ▶ Virtual merchandise
- ▶ Music



# DIGITAL ETIQUETTE

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Electronic standards of conduct or procedure. Do users consider others than using technology? Such as bullying and flaming



# DIGITAL LAW

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Electronic responsibility for actions and deeds. Are users aware of laws that govern the use of digital technologies

## DIGITAL LAW

- ▶ Confidentiality
- ▶ File sharing
- ▶ Plagiarism
- ▶ Property
- ▶ Copyright

# DIGITAL RIGHTS AND RESPONSIBILITIES

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Those requirements and freedoms extended to everyone in a digital world. Are users ready to protect the rights of others and to defend their own digital rights

# DIGITAL RIGHTS AND RESPONSIBILITIES

- ▶ Freedom
- ▶ Cheating
- ▶ Privilege
- ▶ Equality
- ▶ RUP



# DIGITAL SECURITY

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Electronic precautions to guarantee safety. Do users take the time to protect their information while taking precautions to protect others data

## DIGITAL SECURITY

- ▶ Digital security is your protection
- ▶ Virus
- ▶ Passwords
- ▶ Remember to log out of your accounts
- ▶ Public access
- ▶ Privacy



## WHO LOOKS AT YOUR DIGITAL FOOTPRINT?

- ▶ Any one that googles you can see your digital footprint
- ▶ When you're applying for a job they look at your digital footprint
- ▶ Schools, especially colleges
- ▶ When you're applying for a loan or an apartment

## HOW TO MAKE A POSITIVE FOOTPRINT?

- ▶ When you are surfing, tweeting, texting.. Think before you send it "is what I'm saying true?"
- ▶ Is what you're posting helpful or will it bring people down?
- ▶ Is it inspiring?
- ▶ Is it necessary? Will this make the world better?
- ▶ Is it kind?
- ▶ Remember there's a person behind every computer and smart phone!

**"In the future, your digital footprint will carry far more weight than anything you might include on resume."**

**- Chris Betcher**